



# LinkedIn Profile Checklist

*for actuaries!*

- Picture (professional, up-to-date, close up)
- Attractive headline (shows top qualifications)
- Summary (include contact info)
- Experience (aligns with resume)
- Education (aligns with resume)
- Background banner (professional, unique)
- Settings ("Open to Opportunities")
- Set custom URL
- Add actuarial exams as "Certifications"
- Update skills section
- Thoroughly review for spelling/grammar