



# LinkedIn Profile Checklist

*for actuaries!*

- ☐ Picture (professional, up-to-date, close up)
- ☐ Attractive headline (shows top qualifications)
- ☐ Summary (include contact info)
- ☐ Experience (aligns with resume)
- ☐ Education (aligns with resume)
- ☐ Background banner (professional, unique)
- ☐ Settings ("Open to Opportunities")
- ☐ Set custom URL
- ☐ Add actuarial exams as "Certifications"
- ☐ Update skills section
- ☐ Thoroughly review for spelling/grammar